

# Rediscovering Chester

A Master Plan For Chester Village Center

## Community Focus Group Workshop at Town Hall Saturday, October 22, 2016

The Workshop is organized around four main topic areas. Residents are welcome to come for any one topic or for all four. There will be round-table community discussions with large maps of the Village and relevant information on each topic provided as a starting point. Key pad polling devices will be used to ask questions and see results.

Each focus group discussion will last approximately 30-45 minutes. The remainder of the time is reserved for you to ask one-on-one question, provide ideas and make comments.

Can't attend? Key pad polling questions for each topic area will be available online after the meeting, along with background data. And, make comments at any time at [www.chestervt.gov/rediscover](http://www.chestervt.gov/rediscover).

Kids are welcome! Legos, coloring books/crayons and paper will be available! Light refreshments will be available during the day.

### Focus Group Schedule

**8AM – 10 AM**

**Focus on Arts, Culture and History**

- How does the arts, culture and history of Chester make it a special place?
- What role does art play in defining Chester?
- What best describes Chester's culture?
- How has the history of Chester evolved and shaped the community of today?

**10AM – 12 PM**

**Focus on Retail and Local Businesses**

- How are local businesses doing?
- How is the job market? Where do people work?
- Are local needs being served? What is missing?
- How do visitors feel about local retail?
- Is parking adequate? Do people know where to go?
- What could improve the vibrancy of retail in Chester Village?

**1 PM – 3 PM**

**Focus on Food and Lodging**

- How are local restaurants doing? What about lodges?
- Is local food or agricultural products offered?
- What message is communicated to visitors?
- How is the visitor experience changed outside of the lodging establishment?

**3 PM – 5 PM**

**Focus on Recreation and Agriculture**

- What recreational attractions define Chester?
- How is walking and biking in the Village? What are the challenges?
- How has Chester's agricultural community changed? What is the focus of activity in 2016 and beyond?